ATLAS.ti

# Gain qualitative insights in minutes instead of weeks

Complete research projects lightning-fast with OpenAI. ATLAS.ti removes the headache from qualitative data analysis and lets the software do the heavy lifting. Analyze what you want, the way you want.

atlasti.com

Best-Rated Qualitative Data Analysis Software

G2 Crowd Score: 4.7

Capterra Score: 4.8

GetApp Score: 4.8

Capterra BEST EASE OF USE 2023

Capterra BEST VALUE 2023

# A smarter way to better research insights

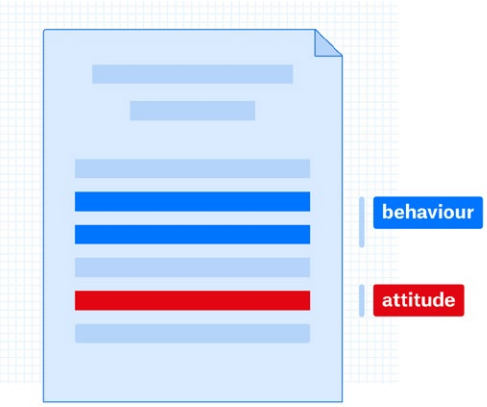
Access to all versions with any license:

## Import and organize your data

ATLAS.ti is the only QDA software that provides all-in-one access to desktop versions for Windows and Mac as well as a Web version, regardless of the license (semester, student, single-user, multi-user or campus license)*. Our mobile apps for field research on Android and iPad are available for unlimited use in addition to every license at no extra cost.

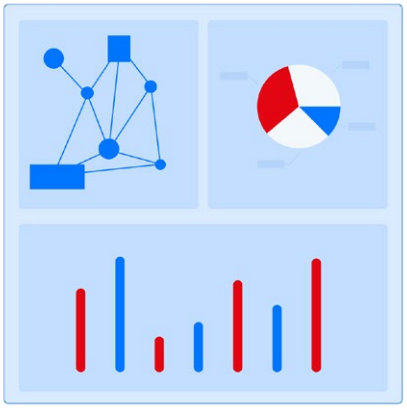
## Analyze and refine your data

Anyone can take control of their qualitative analysis without prior knowledge: edit content, refine, and structure your data the way you need. Simply use codes to tag qualitative insights, and embrace automatic AI features AI plus team collaboration for lightning-speed outcomes.




## Visualize and share your insights

Let your data speak and get a deep understanding of the meaning behind your research findings. With ATLAS.ti, you can share your insights through clear visualizations that turn dull numbers into eye-opening results – presenting your conclusions with confidence.



## ATLAS.ti & OpenAI: Swift, In-depth Insights in Minutes

Elevate your research with our OpenAI-enhanced software for up to 10X efficiency. Bypass manual tasks with automatic AI Coding, AI Summaries, and AI Code Suggestions – for improved and faster outcomes.

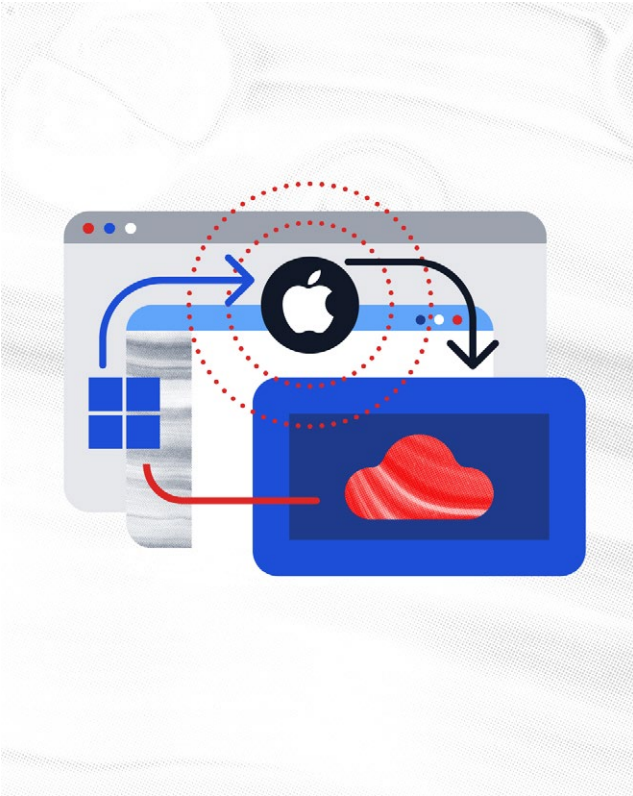
- Reduce data analysis time by up to 90% with OpenAI's power
- Boost result accuracy with cutting-edge ChatGPT technology
- Save valuable time with various automated research tools

## All Tools & Features in One Package, No Extra Costs

Get a complete toolset without additional costs. With ATLAS.ti, you don't need to pay extra to unlock new tools or additional analysis options. Our unbeatable price-performance ratio outshines competitors – see for yourself.

- Full access to all research tools and analytical capabilities
- Enjoy free software updates, irrespective of your license
- Harness ATLAS.ti's full potential without extra charges

Microsoft BOEING LEGO NASA World Health Organization MIT



## Access All Platforms: Windows, MacOS & Web

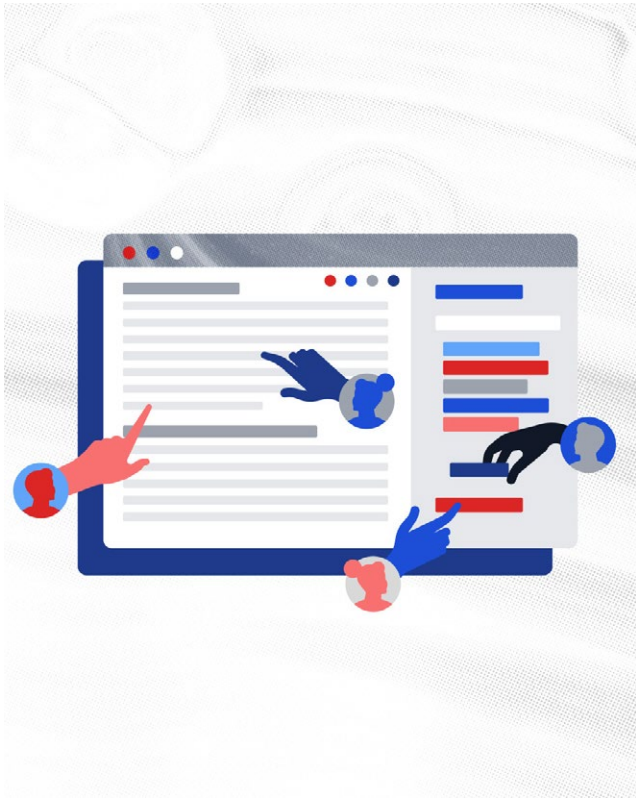
Secure instant access to our native desktop apps for Mac and Windows, plus our Web version with every license. Perfect for students, individuals, teams, or institutions – pick the version that fits you.

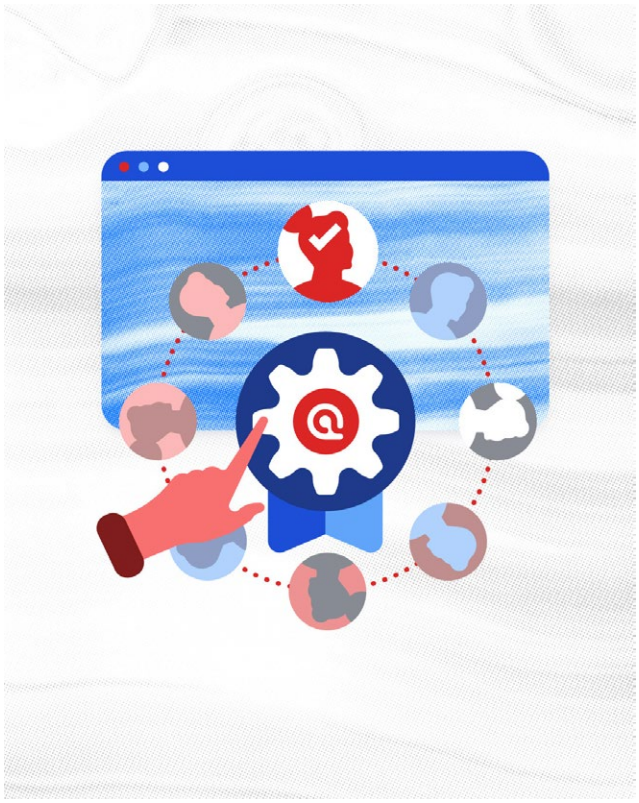
- Utilize ATLAS.ti licenses for both Windows and Mac, plus Web
- Access our Web version from any browser, anywhere
- Bonus: Lightweight mobile apps for Android and iOS

## ATLAS.ti Web: Team Collaboration in Real-Time

Seamlessly collaborate and synchronize projects across teams and departments. See team member assignments at a glance. Pool resources, distribute tasks, and speed up data analysis.

- Ensure smooth collaboration across teams
- Quickly invite members and boost project efficiency
- Get real-time updates for instant visibility





## My ATLAS.ti: Flexible User & License Management

Our ATLAS.ti licensing model is flexible and allows you to utilize your ATLAS.ti licenses effectively. Leverage the adaptability of our „per-seat licensing“ model. Only active ATLAS.ti users at a time occupy a seat, ensuring efficient use of licenses.

- Share multi-user licenses effortlessly among unlimited users
- Perfect for large organizations: BYOD and start without a dedicated license server
- Seats free up instantly for concurrent use when a user logs off

## ATLAS.ti Support: 24/5 Expert Assistance & Training

With ATLAS.ti, you can count on free worldwide support – 24 hours a day, five days a week. We will do everything to help you succeed with your analysis projects.

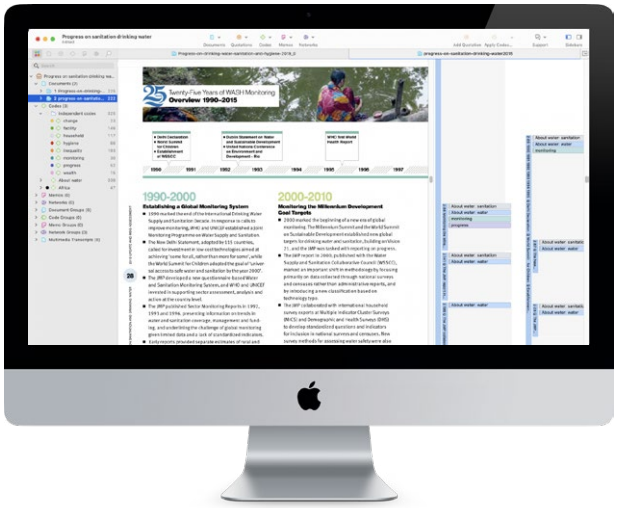
- Reach out anytime via live chat, phone, or email
- Master ATLAS.ti through free weekly webinars and training
- Dive into techniques, video tutorials, and expert advice in our ATLAS.ti Community and Research Hub

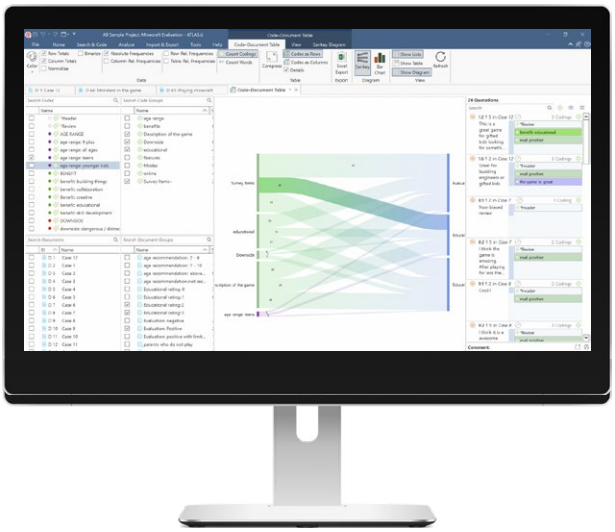
# ATLAS.ti Desktop for Windows & Mac

## The #1 software for qualitative data analysis

From OpenAI-powered AI features to comprehensive multi-media analysis and state-of-the-art visualization – ATLAS.ti Desktop empowers your entire research workflow on Windows and macOS.

Make sense of research data rapidly. ATLAS.ti streamlines qualitative analysis through intuitive tools to annotate, code, and visualize connections in your material. The interactive margin area keeps key insights handy for incorporating into reports. Share projects seamlessly between Windows, Mac, and the Web version.





## Supported Data Types and Import

Text, PDF, audio, video, image, and geodata documents can be easily analyzed with ATLAS.ti. You can also import data from reference management software such as Endnote, Zotero, and Mendeley, as well as data from Twitter, Evernote, and surveys.

Text PDF Audio Video Images Geodata Endnote Twitter Evernote Excel

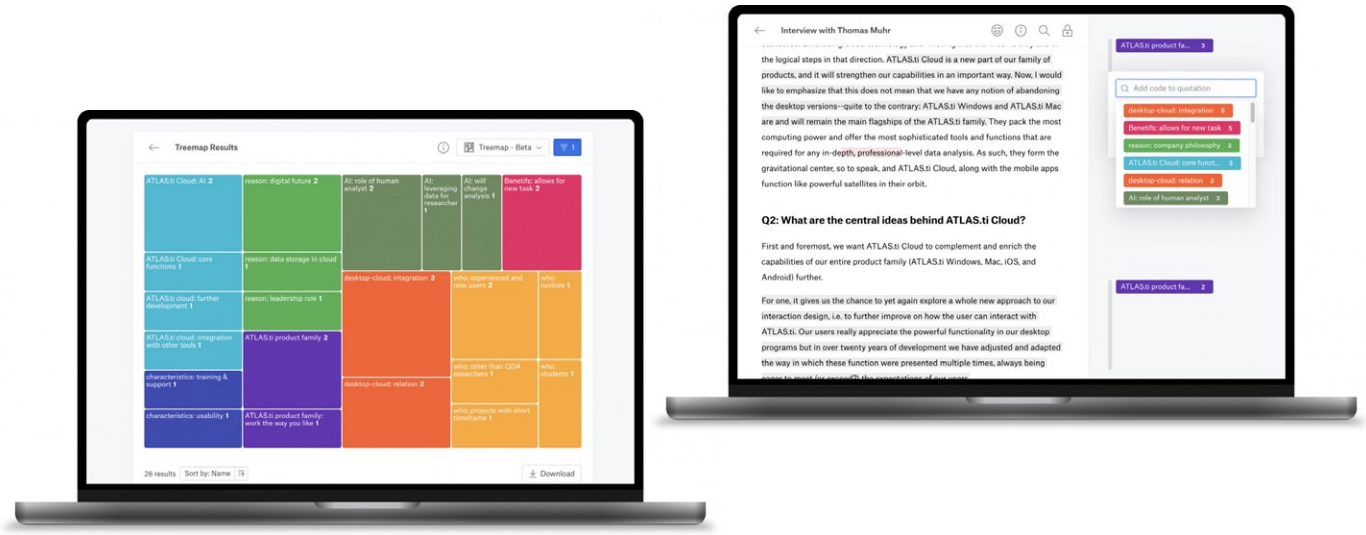
PRODUCT WEB

# ATLAS.ti Web for Browsers

## The easiest way to uncover qualitative insights

Qualitative analysis doesn‘t need to be difficult. With ATLAS.ti Web for browsers, you can turn your data into actionable findings in no time – powered by OpenAI‘s GPT technology. It‘s easy to use, collaborative, and powerful.

Get started right away without installations. Unlock insights anywhere through the convenience of your browser. ATLAS.ti Web simplifies team collaboration through real-time capabilities. Easily invite colleagues to your project and code together live.




## Your privacy & security is our priority

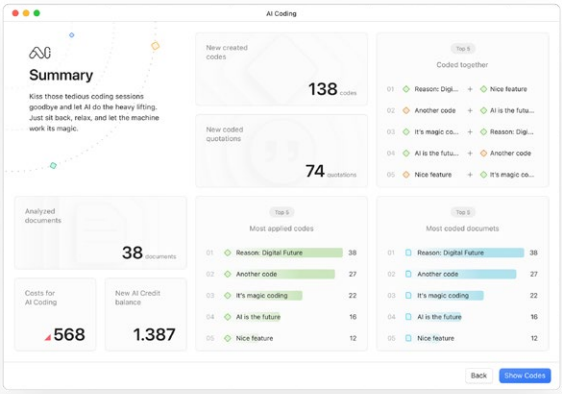
- Full Data Encryption
- Secure Servers in Europe
- GDPR Compliant
- 100% Data Ownership

# OpenAI-powered tools that amplify your analysis

## AI Coding

### ACHIEVE RESULTS FASTER THAN WITH OTHER SOFTWARE

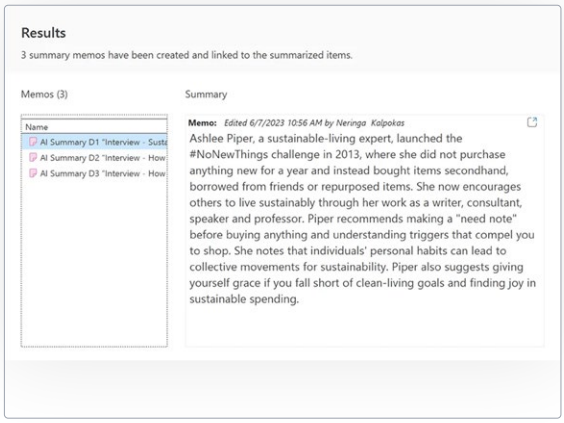
With AI Coding, we provide AI assistance that automatically performs open and descriptive coding for your text material, saving you enormous amounts of time and energy. This way, you can focus on the important things – analysis and interpretation.




## AI Summaries

### TURN YOUR RESEARCH DATA INTO SUMMARIZED INSIGHTS

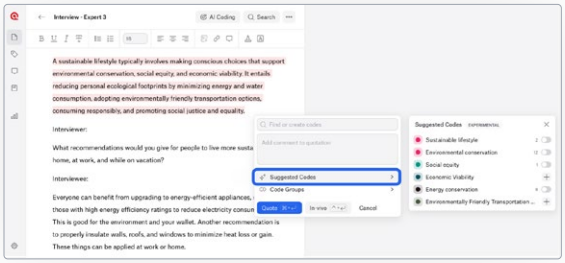
AI Summaries give you a concise snapshot of your data, enabling you to grasp the main points swiftly and efficiently. Managing large documents and code sets becomes a breeze – maximizing your research efficiency.




## AI Code Suggestions

### MAKE CODING MORE INTUITIVE AND INSIGHTFUL

Dive deeper into your qualitative data and save time with this AI feature for our Web version that offers you AI-driven code suggestions as you code. Streamline your workflow and explore your data from new perspectives.



# Who uses ATLAS.ti

ATLAS.ti empowers its clients with cutting-edge research tools across all sectors and fields. You will find ATLAS.ti users at many fine universities, research institutions, and corporations.

## SELECTED UNIVERSITIES

Northwestern University

CSU The California State University

Stellenbosch University IYUNIVESITHI UNIVERSITEIT

LUX ET VERITAS

國立臺灣大學 National Taiwan University

Freie Universität Berlin

VE RI TAS

## SELECTED COMPANIES

McKinsey & Company

Microsoft

yahoo!

NHS University Hospitals Bristol NHS Foundation Trust

KPMG

BOEING

LEGO

Rhode Island Hospital
Lifespan. Delivering health with care.

## SELECTED RESEARCH INSTITUTIONS

AIR American Institutes for Research

ACM DL DIGITAL LIBRARY

Pacific Institute FOR RESEARCH AND EVALUATION

CSIC Consejo Superior de Investigaciones Científicas

ACRL Association of College & Research Libraries

Saybrook University

NHS Western Sussex Hospitals NHS Foundation Trust

U.S. NAVAL RESEARCH LABORATORY

# What our customers have to say

Capterra

Overall: ★★★★★

**"ATLAS.ti Web was affordable and effective tool for literature review"**

**David P.**
HR Manager
*Retail*

GetApp

Overall: ★★★★★

**"I have been using ATLAS.ti for the past 6 years and I really enjoyed it than any other qualitative analysis software I have ever used."**

**Victor I.**
Consultant
*Research*

G2

Overall: ★★★★★

**"ATLAS.ti: good software for organizing data and ideas"**

**Roque C.**
Analista de Formaçao

Capterra

Overall: ★★★★★

**"Great experience with qualitative data analysis despite using it for several years!"**

**Olaitan O.**
Chief Operating Officer/Research Lead
*Research*

GetApp

Overall: ★★★★★

**"Excellent tool - brilliant across various data types and sources"**

**Carlien K.**
Entrepreneur, adventurer and possibly a qualitative
*Research*

Capterra

Overall: ★★★★★

**"Amazing automatic coding tools that drastically speed up analysis"**

**Lucas C.**
Graphic Design Director
*Design*

G2

Overall: ★★★★★

**"The best software to qualitative research"**

**Rodrigo A.**
Especialista de Planejamento Institutional

Capterra

Overall: ★★★★★

**"I like that you can upload videos and images making it useful for multimodal analysis"**

**Melissa B.**
Graduate teaching assistant
*Higher Education*

GetApp

Overall: ★★★★★

**"The best software for working with social media data"**

**Marcela S.**
Scholar
*Public Policy*

GetApp

Overall: ★★★★★

**"It greatly facilitates the qualitative research process.ATLAS.ti is a very reliable and easy to use"**

**Sonia P.**
Assistant Professor
*Education Management*

Capterra

Overall: ★★★★★

**"One of the best powerful qualitative data analysis software"**

**Umit G.**
Assistant Professor
*Higher Education*

G2

Overall: ★★★★★

**"Easy to use"**

**Marcos Antonio d.**
PHD Student

GET IN TOUCH

# Unlock deeper insights with ATLAS.ti

With cutting-edge AI tools, intuitive collaboration features, and access across platforms, ATLAS.ti aims to revolutionize the way you gain qualitative insights.

Trusted by over 500,000 users and leading organizations globally, ATLAS.ti can help you discover qualitative insights efficiently and present your findings with impact.

Take the first step towards elevated analysis by getting in touch with us today.

## Contact Us

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sales@atlasti.com

linkedin.com/company/atlas-ti

facebook.com/ATLAS.ti

youtube.com/@ATLAS.ti_QDAsoftware


## Next Steps

- Visit our website to learn more
- Sign up for a free trial and free training
- Contact sales for individual pricing details
- Follow us on social media for updates

We look forward to partnering with you in your research journey with ATLAS.ti.

ATLAS.ti